



SharePoint for Legal Symposium

June 16-17, 2010 | Downers Grove, IL

ILTA's Microsoft Peer Group invites you to a two-day event all about SharePoint for Legal! All of the sessions are being planned by your peers, designed to include audience participation and plenty of time for networking.

DAY 1: WEDNESDAY, JUNE 16

- 8:30 — 9:00 Registration, Continental Breakfast
- 9:00 — 10:30 Microsoft Product Update: SharePoint 2010
- 10:30 — 10:45 Break
- 10:45 — 11:45 Session 1: Culturing a Champion Through SharePoint
- 11:45 — 1:15 Vendor Presentation Luncheon
- 1:15 — 2:15 Session 2: Enterprise Search Using SharePoint 2010 and FAST
- 2:15 — 2:30 Break
- 2:30 — 3:30 Session 3: SharePoint as DMS
- 3:30 — 3:45 Break
- 3:45 — 4:45 Session 4: Building Public-Facing Sites with SharePoint 2010
- 5:00 — 6:30 Reception Sponsored by Microsystems

DAY 2: THURSDAY, JUNE 17

- 8:30 — 9:00 Continental Breakfast
- 9:00 — 10:00 Session 5: Firms Beta Testing SharePoint 2010 — What's the Word?
- 10:00 — 10:30 Break
- 10:30 — 11:30 Session 6: Content Classification in SharePoint 2010: Taxonomies, Folksonomies and More
- 11:30 — 12:30 Networking Lunch
- 12:30 — 1:30 Session 7: Case Studies Part I
- 1:30 — 2:00 Break
- 2:00 — 3:00 Session 8: Case Studies Part II
- 3:00 — 4:00 Session 9: Open Discussion Forum and Event Wrap-Up

Program: Day 1

Session 1:

Culturing a Champion Through SharePoint

Join us as we examine how various firms are using SharePoint to provide the resources and tools they need through Search, Extranet, Wikis, Blogs and much more to create a culture of Champions. Discover how firms are connecting and empowering teams while driving key initiatives and tracking real-time ROI. This session will include best practices and real life examples that will cover project objectives, firm approach, the solution, as well as the final result.

Speaker:

Don Martinis, XMLAW

Session 2:

Enterprise Search Using SharePoint 2010 and FAST

The ability to quickly and consistently find information throughout the enterprise is paramount. With the debut of SharePoint Server 2010 and FAST Search for SharePoint 2010, it's easier than ever to provide a robust search experience. Understanding the new features that are available and how best to use them will allow you to create a more efficient and user-friendly search environment. From leveraging metadata to filter results to enabling context drill downs, Search allows for information to be found faster if set up correctly.

With the acquisition of FAST, there are a number of different options for software packages. Learn what's available with each of Microsoft's search offerings and what's right for your organization. The session will feature real-world examples highlighting the impact on law firms and corporate legal.

Speaker:

Bert Johnson, SharePoint Solutions Architect, West Monroe Partners

Program: Day 1

Session 3:

SharePoint as DMS

Miller Johnson has decided to leverage SharePoint as an Enterprise Content Management System (DMS and e-mail retention). Join us as we hear from Miller Johnson's CIO, Erik Goltzer. Erik will discuss his implementation strategies, development process as well as third-party tools being leveraged.

Speaker:

Erik B. Goltzer, Chief Information Officer, Miller Johnson

Session 4:

Building Public-Facing Sites with SharePoint 2010

The built-in content authoring and management features in SharePoint 2010 make it an ideal platform for building your company's public website. Leverage your existing investments in the SharePoint platform by providing a dedicated authoring environment within your intranet and publishing approved content to your live site at scheduled intervals. Learn about the licensing, hardware, and networking requirements for using SharePoint 2010 for your company's website. Explore how master pages, page layouts and custom site definitions can be used to create a unique look and feel. Discuss how to structure your project if using a design agency to create your site's branding.

Speaker:

George Durzi, Clarity

Program: Day 2

Session 5:

Firms beta testing SharePoint 2010 – What's the word?

Join us as we hear from two member firms who have been in the beta and TAP program for SharePoint 2010. These firms will share their migration experiences and impressions on how SharePoint 2010 will impact the legal industry.

Speakers:

Mark Gerow, Moderator

Beau Mersereau

Mike Keenan

Session 6:

Content Classification in SharePoint 2010: Taxonomies, Folksonomies and More

SharePoint 2010 brings a new set of tools that will allow administrators and users to organize, tag and locate content. In this session, we'll learn more about the benefits and gotchas of these new features, and discuss best practices for usage and implementation.

Speaker:

John Bellegarde, Handshake

Program: Day 2

Sessions 7 & 8:

Case Studies Part I & Part II

Join us for this session as ILTA members share how they are leveraging SharePoint within their firms. Firms represented are of various sizes and development resources. This session should not be missed!

Speakers:

Richard J. Krzyminski, Mayer Brown

Erik P. Miller, Sonnenschein

Darrin P. Dyson, Director of Development & Systems Integration, Venable LLP

Audrey A. Giannola, Systems Analyst, Dickinson Wright

Session 9:

Open Discussion Forum and Event Wrap-Up

All speakers/moderators and vendors come together in this open table discussion forum. This session is designed for lots of audience participation, and questions are more than welcome!

Sponsors

XMLAW



WEST MONROE PARTNERS

Microsoft®



HANDSHAKE SOFTWARE



CLARITY
CONSULTING

Event Organizers

Kara Portwood, ILTA's Microsoft Peer Group Vice President

Roger Bonine, Manager, Global Architecture, Baker & McKenzie Global Services LLC

Registration

Thanks to the generosity of our sponsors — Handshake Software, Microsoft Corporation, Clarity, West Monroe Partners and XMLAW — there is **NO FEE** to attend this event. This event is open only to law firm and law department staff. Please let us know of your attendance

by registering online at www.iltanet.org/SPS or by e-mail to Peggy Wechsler, ILTA's Program Director, at peggy@iltanet.org.

Venue and Lodging

Microsoft Midwest District Office

3025 Highland Pkwy., Suite 305
Downers Grove, IL 60515
630.725.4000

Hampton Inn—Offers a special Microsystems corporate rate of \$89/night. Be sure to ask for it when you call. Complimentary shuttle service. 630.916.9000

Hyatt Place—\$129/night. Complimentary shuttle service. Call 630.932.6501, Dial 0, Ask for rate code MICS.

Reception

Please plan to join us for an informal happy hour sponsored by Microsystems at the end of Day 1.

Just one floor up from our meeting space, Microsystems will be serving beer, wine, soda and snacks from 5:00 p.m. to 6:30 p.m. on June 16.



For over three decades ILTA has led the way in sharing knowledge and experience for those faced with challenges in their firms and legal departments by providing information to its members to maximize the value of technology in the support of the legal profession. A non-profit organization governed by a seven-person Board of Directors, ILTA boasts a membership of over 10,000 professionals from law firms/legal departments of all sizes and all areas of practice in the U.S. and abroad, all sharing a common need to have access to the latest information about products and support services impacting the legal profession. For more information on ILTA membership contact Grace Palma at grace@iltanet.org.