

Collaboration in the Cloud: The Paradigm Shift

Presenters:

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Moderated by Eric Hunter, Bradford & Barthel, LLP

Questions for the Audience:

- Why do you think this is a paradigm shift?
- What are your concerns with Jurisdiction and Geographic Boundaries?
- Is Cloud Hosted or Collaboration the more important focal point for firms and their clients to consider?

Cloud-Based Disaster Recovery

1. Normal Operations

Mission Critical Servers



- Email
- Database
- File



Protection in EVault Cloud



2. Site Disaster



Recovered Servers within 24 Hrs



- Email
- Database
- File



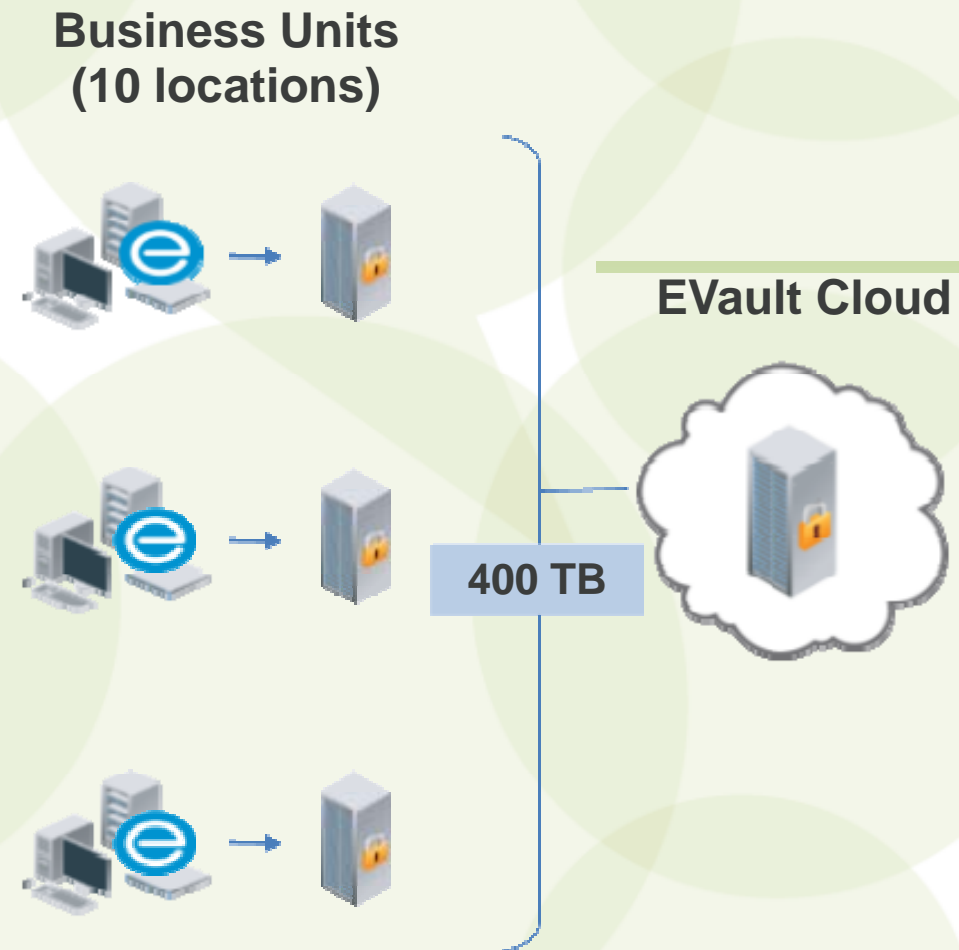
I365 DR Experts

Hybrid Cloud Deployments

Sample deployment of large diversified media company

Needed:

- “Elastic Cloud” to accommodate 35% annual growth
- Onsite data cache for rapid recovery



The Proposition...

OCS is cool technology with the potential to have a positive effect on the bottom line

•Tools

IM

Communicator call

Live meeting (replaces physical meetings)

Video conferencing

Federation (talk to Microsoft!)

Social Networking

What's In the CLOUD

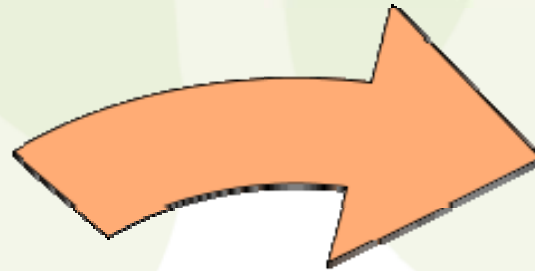
- Software (Services), e.g. SAP
- Storage
- Servers
- Disaster Recovery
- Desktops

Can the CLOUD save me money?

- Opex vs Capex
- Economies of Scale
- Reduced cost of Upgrades

The Evolving Paradigm

A cloud
hosted
SaaS system
is an
evolving
paradigm



There is a
strategic
relationship
between your
firm
and the vendor



Your business
model is
affected
by the processes
integrated
within
your firm

