

Encryption: Hardware? Software? or Cloud?



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QUESTION:

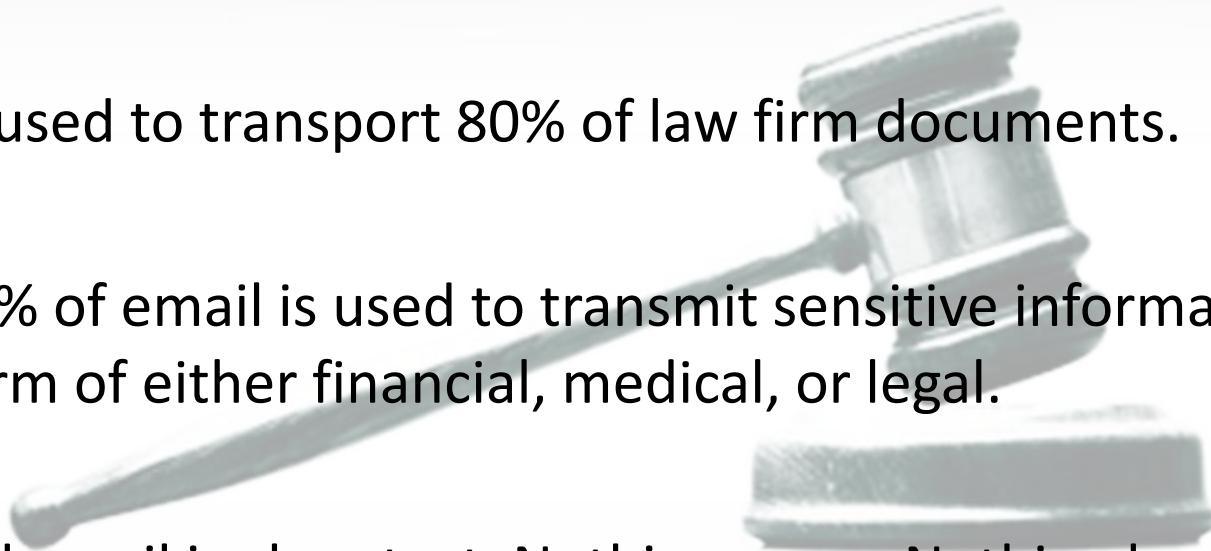
What is the most important communication tool today within every law firm in America?

- -Phone?
- -Fax?
- -Email?



Email is now the single most important communication tool in your law office.

- Email is used to transport 80% of law firm documents.
- 10 to 12% of email is used to transmit sensitive information in the form of either financial, medical, or legal.
- Standard email is clear text. Nothing more. Nothing less.

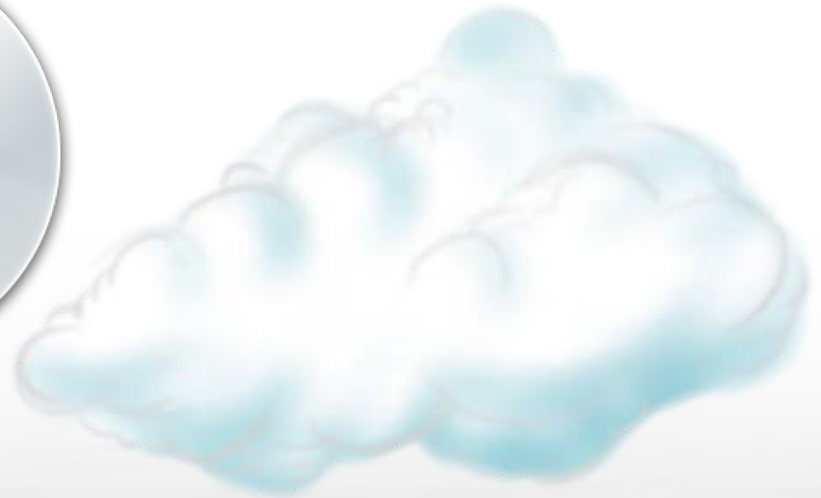


REGULATORY Environment

Attorneys should consider encryption. In the past, encryption was seen as time-consuming, inefficient and cumbersome. However, many excellent encryption platforms exist today. Past concerns with performance and ease of use have been addressed. Rules, filters, standards and other tools not only auto-encrypt select messages, but also help to avoid misdirection and language gaffes. Anyone who tried encryption in the 1990s should give it another chance. Used properly, encryption can eliminate nearly all of the privacy concerns associated with email.

WHAT TO BUY?

- Hardware?
- Software?
- SaaS/Cloud?



Encryption Hardware/Software PROs

- Complete control of processes
- Multi-Platform deployment
- Certificate Requirement
- Sender/Receiver plug in



Hardware/Software ENCRYPTION

- Iron Port-Cisco
- Tumbleweed
- Elkey ([Global Technologies Group Inc](#))
- Digital Certainty Encryption Service ([eCertain](#))
- CipherX ([TCC](#))
- Zix Corp (Hardware and Software)
- PGP Universal

Encryption SaaS Hybrid:

- Single Integrated platform
- No certificate required
- Plug in's required
- Never stores messages



Encryption SaaS Hybrid: Hardware and SaaS

- Zix Corporation



- ProofPoint



What Choice is BEST for My Firm?

- Scope
- Budget
- TCO
- Breadth
- Roll out



Best Encryption Solution

- Hardware:  proofpoint[™]
- Hardware:  IRONPORT[™]
A Cisco Company
- Software:  zixcorp.[®]
- Software:  zixcorp.[®]
- SaaS:  zixcorp.[®]

